



ALL WE NEED IS
Love

A farewell fundraising gala
to honor the legacy of Fiona Jensen
and her contributions to Calmer Choice & our community.

Thursday, October 28, 2021

5:00 – 8:30 PM at the Pelham House Resort, Dennisport, MA

After more than 11 years in service to Cape Cod & Southeastern Massachusetts, Calmer Choice's Founder and CEO, Fiona Jensen, will retire at the end of this year. Fiona leaves behind a legacy of kindness, compassion and an unparalleled commitment to the mental health and wellbeing of the communities she and Calmer Choice have served.

All We Need is Love will be an extraordinarily FUN evening – forget the stuffy galas you've attended in the past because this is a Fiona-themed fête! This community party will celebrate all of Fiona's accomplishments and fun-loving personality as well as Calmer Choice's impact – all while raising vital funds for the newly established Fiona Jensen Legacy Fund, a fund created to bolster and sustain her vision for years to come!



Keep calm and party on.

Gather with friends again for lots of smiles and laughs • Enjoy the sunset ocean views at the new Pelham House Resort • Delicious food, libations and surprises • Not your typical live auction – truly unique packages & thrilling bid wars

And most importantly, this gala is an opportunity to share our heartfelt dedications to Fiona and her work.

We need you there to help us send Fiona off on her next adventure!





Sponsorship Opportunities



BIG LOVE SPONSOR
\$10,000

Presenting sponsor: 1 available

- Inclusion in press releases and event materials
- Recognition by event speakers from the podium
- 12 tickets to event and VIP auction preview
- 4 tickets for teachers or school administrators in your community
- Signage at the event
- 2022 mindfulness “pop-up” workshop branded by your business – think playgrounds, parks, festivals or hosted for your staff – a community goodwill offering by your company, provided by Calmer Choice
- Calmer Choice Instructor Training scholarship for an individual from a traditionally marginalized community (value: \$3,000)
- Newsletter spotlight
- Social media spotlights
- Company logo with premium placement on event landing page
- Listed on all e-invite communications to over 4,500 email subscribers



MINDFULNESS SPONSOR
\$7,500

2 available

- 8 tickets to event
- 3 tickets for teachers or school administrators in your community
- Signage at event
- Recognition on event materials
- Social media spotlight
- Company logo with premium placement on event landing page
- Listed on all e-invite communications to over 4,500 email subscribers
- 6 month, company-named sponsorship of the 2022-2023 Calmer Choice Mindfulness Practice Groups, promoted on website and via weekly emails



GRATITUDE SPONSOR
\$5,000

3 available

- 6 tickets to event
- 1 ticket for a teacher or school administrator in your community
- Signage at event
- Recognition on event materials
- Social media spotlight
- Company logo on event landing page
- Listed on all e-invite communications to over 4,500 email subscribers
- \$1,500 of sponsorship allocated to 2022 Calmer Choice scholarships for adults to participate in an 8-week mindfulness course



KINDNESS SPONSOR
\$2,500

4 available

- 4 tickets to event
- Recognition on select event materials
- Social media spotlight
- Company logo on event landing page
- Listed on all e-invite communications to over 4,500 email subscribers

To become an event sponsor, please contact Julia Bateman at jbateman@calmerchoice.org

Individual tickets and table sales available.
Please visit calmerchoice.org/lovegala for more information.